



Advertisement chart for CSBE / SCGAB

Last update: 2016-04-01

Ads type and fees

On Website (WS) and Perspectives Newsletter (NL). The regular Perspectives Newsletter is sent 4 times per year (Sept 15, Dec 15, Mar 15 and June 15) to more than 600 ag and bio engineers. However, special issue can be sent to our member list on demand (for ads and job posting).

Ads type	Position	Format	Duration	Price		
Banner	WS: Header on front page + 2 other pages	600 x 100 px	6 month	600 \$		
			1 year	1000 \$		
	NL: Email header		1 reg. issue	200 \$		
			4 reg. issues	600 \$		
Banner	WS: Sidebar on front page <u>upper part</u> + 2 other pages upper part	300 x 200 px	1 year	500 \$		
Banner	WS: Sidebar on front page <u>lower part</u> + 2 other pages upper part	300 x 200 px	1 year	300 \$		
Banner	WS: Bottom on all pages	300 x 200 px 600 x 100 px	1 year	300 \$		
			NL: Somewhere between 2 articles	1 reg. issue 4 reg. issues	100 \$ 300 \$	
Advertisement article*	WS: Section News > Advertisements + link on front page sidebar (link in rotation with 5 other ads links)	Up to 500 words + 1 picture	1 year	100 \$		
			NL:	Up to 500 words + 1 image	1 reg. issue 1 spec. issue	100 \$ 150 \$
Job posting	WS: Section Members > Employment + link on front page + link on our LinkedIn group page	Up to 500 words + 1 image	1 year	100 \$		
			NL: In the Career opportunities section	Title + link the website posting	4 reg. issues	included
				Full text + 1 image	1 spec. issue	150 \$

* An advertisement article is a technical article that promotes a business, services or products.

Terms and conditions

- **Banners:** Fees does not include design of the banner. If design is required, supplementary fee of 50 \$/h will be charged.
- **Banners and images** must be in JPG, PNG, PDF, EPS, PSD or AI format, resolution at least 72 dpi in the size specified in the **Ads types and fees** table.
- **Text** must be in HTML or MS Word format.
- **Banner, ads and job posting** are posted for the duration of the contract or until the interim date specified by the customer.
- **Text and images should be sent to CSBE/SCGAB webmaster at webmaster@csbe-scgab.ca along with your contact information.**
- **An estimate will be sent for approval.**
- **An invoice will be sent** according to the approved estimate by the CSBE/SCGAB manager manager@csbe-scgab.ca

Canadian Society for Bioengineering
La Société Canadienne de génie agroalimentaire et de bioingénierie
Department of Biosystems Engineering E2-376 EITC Bldg, 75A Chancellor Circle, University of Manitoba, Winnipeg,
Manitoba, Canada R3T 5V6
1 (780) 487-2648 | bioeng@csbe-scgab.ca
www.csbe-scgab.ca